

Masternaut Credentials

Compare us to other providers

❖ The Masternaut Company

| | | |
|--|-------------------------------------|--------------------------|
| Masternaut are pure-play telematics – it's our only focus | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Sustainable business management – we don't use third-party funding | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| As market-leader we attract, develop and retain the best teams of people | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Pan-European coverage – we are the first end-to-end provider to achieve this | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

❖ The Masternaut Team

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|--|-------------------------------------|--------------------------|
| Over 550+ telematics specialists working across Europe | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| A R&D team of over 100 developing and enhancing world-class products | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| We have a total commitment to delivering compelling return on investment to our customers and partners | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

❖ Our Solutions: Hardware and Software

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|--|-------------------------------------|--------------------------|
| Masternaut provides end-to-end ownership of the solution | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| All software developed by Masternaut's experienced and established teams of developers | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Pan-European research & development creates shared concepts and ideas that are out-innovating the market for our customers to benefit from | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Masternaut has over 25 years experience in developing and implementing mobile workflow applications | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Continuous development of solutions with functionality updates on a quarterly basis | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Innovatively managed software-as-a-service means our service is 100% web-delivered – no need for investment in new IT equipment | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| We provide full integration with existing back-office systems using our comprehensive web services | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

❖ Data Centre Facilities

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| Dedicated secure hosting facilities – over £11m invested in the past three-years | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Solutions are hosted at three separate datacentres, two of which are owned by Masternaut providing robust, secure systems with 99.95% guarantee uptime | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Fully redundant and resilient infrastructure with offsite failover | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| State of the art climate control, biometrics entry and fire suppression system | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Uninterruptible power supply & onsite backup generators | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

Customer Service

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|--|-------------------------------------|--------------------------|
| Dedicated in-house customer service teams | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Sector specific first-line experienced support professionals | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 24/7 customer helpline | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Dedicated account managers and business analysts to maximise customer return on investment (ROI) | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Free training at all Masternaut offices | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Free interactive training webinars at the Virtual Learning Centre | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Onsite training at your premises available | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

Partnership & Accreditations

| | | |
|--|-------------------------------------|--------------------------|
| PRINCE 2 accredited professional services team | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Telefonica/O2 exclusive Strategic Partner | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| BT Preferred Partner | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Psion Teklogix Preferred Partner | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 360 Scheduling Gold Partner | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

Business Awards & Third-Party Recognition

Sunday Times Track Tech 100 in 2007, 2008, 2009, 2010
 Fast-Track International Excellence Awards - Ranked No.1
 Deloitte Technology Fast 500 EMEA
 Energy Saving Trust "Fleet Hero" Award

Flexible Mapping Technology

The latest digital maps are at the heart of Masternaut's tracking solution
 Four digital mapping providers provide maximum choice
 Unique experience gained from developing B2B Digital Mapping services

Management Intelligence Tools

Masternaut pioneered the move from vehicle tracking to the provision of strategic management information Masternaut in control of the whole data management chain – no reliance on third-party applications

Secure Mobile Telecommunications

Secure private mobile network APN (access point name). Masternaut has secure and private access to its own communications network allowing continued operation even when public telecommunications are down

Size of Installed Base

Over 250,000 installed units across Europe, including 55,000 in the UK
 Over 10,000 customers sharing innovation ideas and best-practice
 Masternaut has customers whose fleets range from 5 to 10,000 vehicles+



mobile resource management

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